

1010 Wisconsin Avenue

Washington, DC 20007

GMMB

Suite 800

WBNS-TV, Inc. **DEPT L-1133**

COLUMBUS, OH 43260-1133

Product Brand

Advertiser

Agency

Salesperson Sales Office **Buyer Name**

Contract #

Schedule Dates

Phone/Fax CPE

Account Types Billing Type Comments

Date:

101753

08/11/12-08/17/12 Obama for America (6765)

GMMB (4408)

Political/Candidate (1161) political candidate (1775)

Philadelphia Office, Philly (1680)

Eagle Television/Philadelphia Office KAUFMA, MEREDITH

95/101/1549/SKED C

National/Political

Standard

OBAMA:30 SKED C OBAMA FOR AMERICA SKED C Date Entered

Last Modified

Entered By

08/08/12 Kathy Sparks

08/03/12

No

ECR07894544

\$36,040.00

Headline # Demo

CO-OP

Order Type Normal

Package Deal

Commission % 15.00 Commission \$6,360.00

Date:

Comments:

Net Total

Sales Tax

WBNS-TV (WBNS) By Broadcast Month **Spots** Rate Aug. 2012 58 \$42,400.00 Grand Total: 58 \$42,400.00

Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	⊺h	Fr	Sa St	Spots	Rate	Total	Station	Comments	Entered
lormal Line / SPOT	08/13/12-08/17/12	3	:30	5A- 5:55A (EST)	2	х	X	X	X ¦	Х	I	2	\$600.00	\$1,200.00			8/3/12
tevised Line / SPOT	08/13/12-08/17/12	3	:30	5:57A- 7A (EST)	2	Х	X	X	X	X							8/3/12
lormal Line / SPOT	08/13/12-08/17/12	3	:30	5:57A- 7A (EST)	3	х					-	3	\$800.00	\$2,400.00			8/8/12
lormal Line / SPOT	08/13/12-08/17/12	3	:30	7A- 8A (EST)	2	×	Х	Х	Х	x	:	2	\$800.00			CBS THIS MORNING AT	8/3/12
lormal Line / SPOT	08/13/12-08/17/12	3	:30	8A- 8:55A (EST)	3	х	Х	Х	X	x		3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT	8/3/12
formal Line / SPOT	08/13/12-08/17/12	4	:30	4:25A- 4:58A (EST)	3	х	Х	Х	X :	X		3	\$50.00	\$150.00	WBNS-TV (WBNS)		8/3/12
iormal Line / SPOT	08/13/12-08/17/12	3	:30	8:58A- 9:55A (EST)	4	х	Х	X	Χ.	X ¦	!	4	\$400.00	\$1,600.00	WBNS-TV (WBNS)		8/3/12
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iormal Line / SPOT	08/13/12-08/17/12	2	:30	10:58A- 11:57A (EST)	1	Х	Х	Х	χ	X !		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)		8/3/12
Jormal Line / SPOT	08/13/12-08/17/12	3	:30	11:58A- 12:30P (EST)	4	Х	X	Х	x :	Χ.		4	<u> </u>				8/3/12
ormal Line / SPOT	08/13/12-08/17/12	3	:30	12:30P- 2P (EST)	4	х	Х					4		***************************************			8/3/12
ormal Line / SPOT	08/13/12-08/17/12	3	:30	2P- 3P (EST)	4		-			···		4					8/3/12
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	Normal Line / SPOT Revised Line / SPOT Normal Line / SPOT	Normal Line / SPOT 08/13/12-08/17/12 Revised Line / SPOT 08/13/12-08/17/12 Normal Line / SPOT 08/13/12-08/17/12	Normal Line / SPOT 08/13/12-08/17/12 3 Revised Line / SPOT 08/13/12-08/17/12 3 Normal Line / SPOT 08/13/12-08/17/12 4 Normal Line / SPOT 08/13/12-08/17/12 3 Normal Line / SPOT 08/13/12-08/17/12 3	Normal Line / SPOT 08/13/12-08/17/12 3 :30 Revised Line / SPOT 08/13/12-08/17/12 3 :30 Normal Line / SPOT 08/13/12-08/17/12 4 :30 Normal Line / SPOT 08/13/12-08/17/12 3 :30	Normal Line / SPOT 08/13/12-08/17/12 3 :30 5A- 5:55A (EST) Revised Line / SPOT 08/13/12-08/17/12 3 :30 5:57A- 7A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 5:57A- 7A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 7A- 8A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 8A- 8:55A (EST) Normal Line / SPOT 08/13/12-08/17/12 4 :30 4:25A- 4:58A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 8:58A- 9:55A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 9:58A- 10:55A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 10:58A- 11:57A (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 11:58A- 12:30P (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 12:30P- 2P (EST) Normal Line / SPOT 08/13/12-08/17/12 3 :30 2P- 3P (EST)	Normal Line / SPOT 08/13/12-08/17/12 3 :30 5A- 5:55A (EST) 2 Revised Line / SPOT 08/13/12-08/17/12 3 :30 5:57A- 7A (EST) 2 Normal Line / SPOT 08/13/12-08/17/12 3 :30 5:57A- 7A (EST) 3 Normal Line / SPOT 08/13/12-08/17/12 3 :30 7A- 8A (EST) 2 Normal Line / SPOT 08/13/12-08/17/12 3 :30 8A- 8:55A (EST) 3 Normal Line / SPOT 08/13/12-08/17/12 4 :30 4:25A- 4:58A (EST) 3 Normal Line / SPOT 08/13/12-08/17/12 3 :30 8:58A- 9:55A (EST) 4 Normal Line / SPOT 08/13/12-08/17/12 3 :30 8:58A- 9:55A (EST) 4 Normal Line / SPOT 08/13/12-08/17/12 3 :30 9:58A- 10:55A (EST) 1 Normal Line / SPOT 08/13/12-08/17/12 3 :30 10:58A- 11:57A (EST) 1 Normal Line / SPOT 08/13/12-08/17/12 3 :30 11:58A- 12:30P (EST) 4 Normal Line / SPOT 08/13/12-08/17/12 3 :30 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X	Normal Line / SPOT 08/13/12-08/17/12 3 :30 5x-5:55A (EST) 2 X X X X X X X X Z 2 \$600.00 \$1,200.00 WBNS-TV (WBNS) NEWS Normal Line / SPOT 08/13/12-08/17/12 3 :30 5:57A- 7A (EST) 2 X X X X X X X X X X X X X X X X X X

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."

Accepted-Station:

Accepted-Agency/Advertiser:



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # 101753

Schedule Dates 08/11/12-08/17/12 Advertiser Obama for America (6765)

Agency GMMB (4408) Product Political/Candidate (1161)

Brand political candidate (1775) Salesperson

Philadelphia Office, Philly (1680) Eagle Television/Philadelphia Office

KAUFMA, MEREDITH

Phone/Fax

Sales Office

Buyer Name

Comments

CPE 95/101/1549/SKED C

Account Types National/Political Billing Type Standard

> OBAMA:30 SKED C OBAMA FOR AMERICA SKED C

Date Entered 08/03/12

Last Modified 08/08/12 Kathy Sparks **Entered By**

CO-OP Νo

Headline #

ECR07894544

Demo

Order Type Normal

Package Deal

Commission % 15.00 Commission \$6,360.00

Net Total \$36,040.00

Sales Tax

WBNS-TV (WBNS) By Broadcast Month Aug. 2012	Spots 58	<u>Rate</u> \$42,400.00
Grand Total:	58	\$42,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	W	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Revised Line / SPOT	08/13/12-08/17/12	4	:30	3:58P- 5P (EST)	3	X	Х	Х	X	įχ	1 2					WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	Normal Line / SPOT	08/13/12-08/17/12	4	:30	3:58P- 5P (EST)	4	Х	Х	Х	X	χ			4	\$450.00	\$1,800.00	WBNS-TV (WBNS)	DR OZ	8/7/12
14.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5P- 6P (EST)	3	Х	×	Х	; x	Х			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NEWS	8/3/12
15.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	6P- 6:30P (EST)	3	Х	X	Х	; x	ŢΧ			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6PM NEWS	8/3/12
16.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	6:58P- 7:30P (EST)	2	Х	X	Х	X	X	1 1		2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP	8/3/12
17.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	7:30P- 7:57P (EST)	1	Х	х	Х	χ	¦Χ	1 1		1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL	8/3/12
18.0	Normal Line / SPOT	08/11/12-08/11/12	3	:30	4:58A- 6:56A (EST)	1						х		1	\$300.00	\$300.00	WBNS-TV (WBNS)	SAT AM NEWS	8/3/12
19.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	6:57A- 9A (EST)	1				:	1	X		1	\$500.00	\$500.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/3/12
20.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28A- 8:30A (EST)	1				ŀ		1 1	Х	1	\$350.00	\$350.00	WBNS-TV (WBNS)	SUN AM NEWS	8/3/12
21.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	8:58A- 10:30A (EST)	1				•	1		х	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SUN MORNING	8/3/12
22.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28P- 6:57P (EST)	1					1	1 1	х		\$800.00		WBNS-TV (WBNS)	NEWS	8/3/12
22.0.1	Closed Preempt	08/12/12								l I							WBNS-TV (WBNS)	Schedule Change/Exception - PGA	
23.0	Normal Line / SPOT	08/11/12-08/11/12	3	:30	6:58P- 7:30P (EST)	1				1	1	X ¦		1	\$350.00	\$350.00	WBNS-TV (WBNS)	NEWS	8/3/12

CONFIRMATION CONTRACT												
ccepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:								

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."



WBNS-TV, Inc. **DEPT L-1133** COLUMBUS, OH 43260-1133

GMMB 1010 Wisconsin Avenue Suite 800 Washington, DC 20007

Contract # Schedule Dates

08/11/12-08/17/12 Advertiser Obama for America (6765)

101753

Agency GMMB (4408) Product

Political/Candidate (1161) Brand political candidate (1775)

Salesperson Philadelphia Office, Philly (1680)

Sales Office Eagle Television/Philadelphia Office **Buyer Name** KAUFMA, MEREDITH

Phone/Fax

CPE

95/101/1549/SKED C **Account Types** National/Political

Billing Type Standard Comments OBAMA:30 SKED C

OBAMA FOR AMERICA SKED C

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24.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	7:30P- 7:57P (EST)	1			:		κ ¦	1	\$350.00	\$350.00	WBNS-TV (WBNS)	WHEEL	8/3/12
25.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	7:57P- 9P (EST)	1		×	C !	:	1	1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BROTHER	8/3/12
26.0	Normal Line / SPOT	08/11/12-08/12/12	4	:30	11P- 11:35P (EST)	1	ı l				∢¦x	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LATE NEWS	8/3/12
27.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	11P- 11:35P (EST)	2	X	. x x	(¦X	Х	1	2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	LATE NEWS	8/3/12
							and the substitution of th										
					CON	<u>IFIF</u>	<u> </u>	//ATI	<u>NC</u>	co	NTF	RAC'	200-gave				
Accepted-	-Agency/Advertiser:			Date:	Accepted-S	tation:							Date:	Comments:			

"WBNS-TV, Inc., and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is herby rejected."